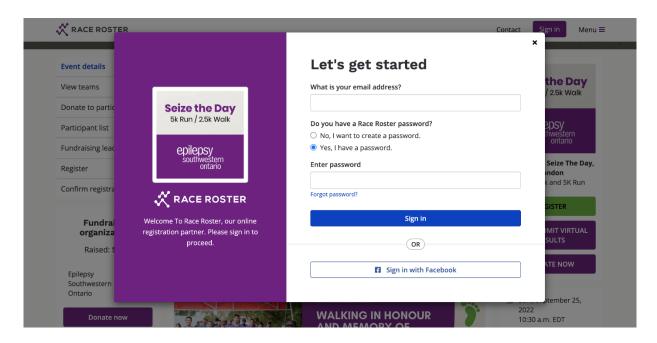


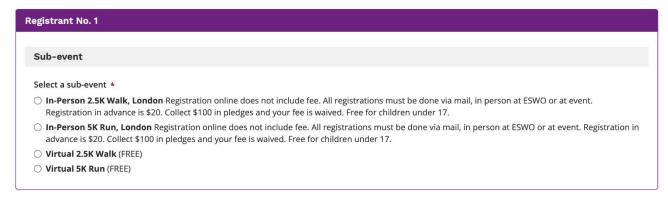
Setting Up Your Pledge Page

Register for an Account:

- 1. Click 'Register'
- 2. Create a Race Roster Account or Sign in using Facebook

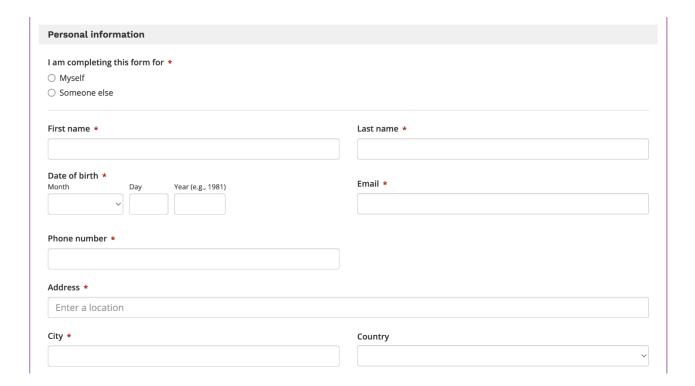


3. When your profile is created, you will be able to register for either the 2.5K Walk or 5K Run. Please select which event you would like to participate in.



4. After selecting which event you would like to participate in, please fill out the registration form, providing as much detail as possible.

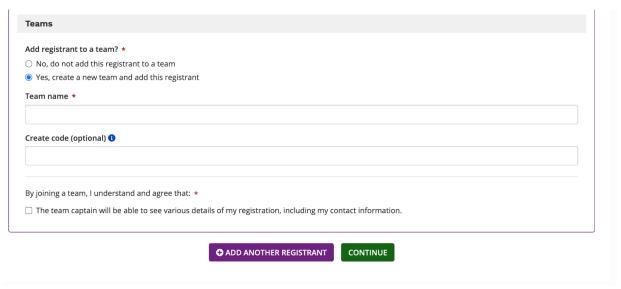




Please note, you will be prompted to select a t-shirt size. You will be eligible for a free shirt if you collect \$150 in pleages. Each participant will receive only ONE t-shirt if they reach the \$150 goal. Team donations will not count towards individual prizing, so please plan accordingly. If you're a team captain, ensure each of your teammates are reaching the \$150 goal if they'd like an event t-shirt.

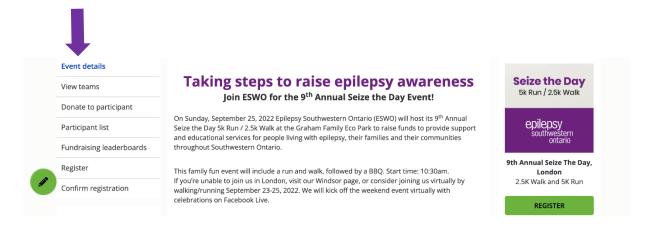
After you have completed filling in your personal information and if you want to create a new team, please select 'Yes, create a new team and add this participant'. After you have selected this option, please fill in your team's name and additional information.





Alternatively, you can join an existing team by clicking "Yes, add this participant to a team created by someone else" and select the team you would like to join from the drop down menu.

A list of teams can be found on the event home page by clicking "View Teams"



For further information, please:

Visit: https://epilepsyswo.ca/seize-the-day/ or contact Avery Hodgson at avery@epilepsyswo.ca



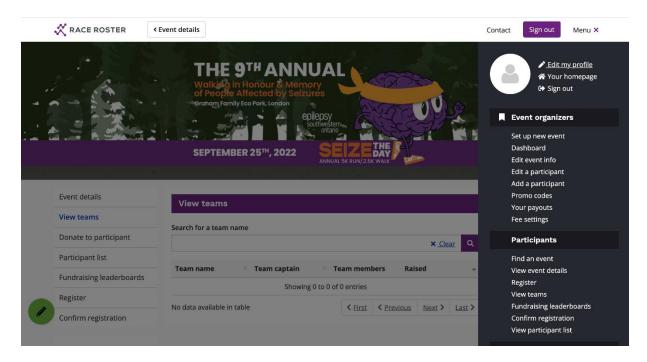
Creating or Editing Pledge Pages

To edit your individual pledge page, please follow the instructions provided by Race Roster.

- 1. Go to the event registration page on Race Roster
- 2. Click **Sign In** on the top right hand corner

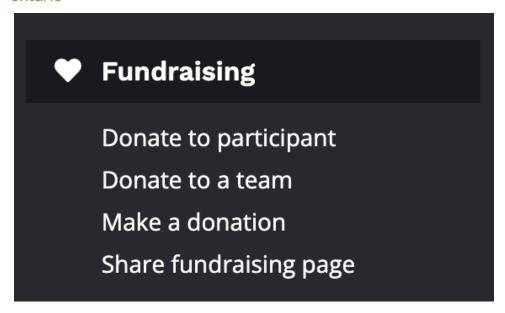




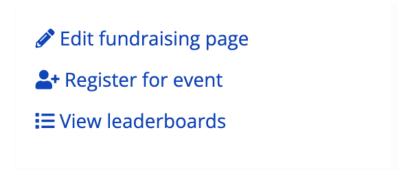


4. A menu will appear, scroll down and click **Share Fundraising Page** and you will land on your pledge page for this specific event





5. To the right click **EDIT FUNDRAISING PAGE** and make any necessary adjustments to your pledge goal, adding text, and adding an image to your page.



Once you are finished updating your page click **SAVE UPDATED FUNDRAISING INFORMATION**



Sample Online Registration Message

Consider adding your personal story to the online registration.

Dear Family and Friends,

On September 24, 2023, I am taking part in Epilepsy Southwestern Ontario's 10th Annual Seize the Day fundraising event. Seize the Day 2.5k Walk & 5k Run supports individuals, families, and community members who are affected by seizures and epilepsy.

Epilepsy can happen to anyone at any time! It is one of the most common neurological conditions in Canada affecting approx. 1 in 100.

People living with epilepsy often feel like their lives are defined by their epilepsy & they live in fear of their next seizure. When & where will it happen? Will they be hurt? Will bystanders know what to do?

But...there is hope!

Your donation will help ESWO to provide support & services for people living with epilepsy & their families. Services that help families understand a diagnosis, navigate the medical & social service systems, & help them connect to others affected.

Help me reach my goal to raise \$150 for the 9th Annual Seize the Day Event. Or consider joining my team! Register for the event and we can walk/run together.

I greatly appreciate your support and will keep you posted on my progress.

Thank you!

Thank you for registering for the 10th Annual Seize the Day Walk! Your support of Epilepsy Southwestern Ontario is greatly appreciated and we hope you enjoy fundraising and participating in the event with friends, family, and coworkers! Your effort and contributions make a significant impact for families and individuals in the community and we are truly grateful to have you as a part of the ESWO community.